



JSPM's
JAYAWANT INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, New Delhi, Recognised by Gov. of Maharashtra & Affiliated to Pune University)



S. No. 80/2, Pune-Mumbai Bypass Highway, Tathawade, Pune – 411033.
Phone: +91-8237076937/38 Telefax: +91-20-22933424.
E-mail: director_jims@jspm.edu.in Website: www.jspm.edu.in

Dr. Prof. T. J. Sawant
B.E.(Elec.), PGDM, Ph.D
Founder- Secretary

Dr. Priyanka Singh
B.Sc. (Hons), MBA, Ph. D.
Director

Declaration

Add-on Courses

To meet the growing demands of Industries of a skilled person, the institute has introduced Add on courses to students so that they can choose subjects of their area of interest. Add on courses are linked with Industry / current technology/ practical aspects of industry requirements. Such practical add on courses Like “Python Programming”, “Consumer Psychology” helps in increasing the employability of the students.

It's a great way of enabling the participant to be competent enough in the industry that he/she will eventually be working in. The add-on course gives students an insight about the profession they want to pursue and also gives a chance to change path if the interest doesn't set in.

Technical skills are skills and abilities that are relevant and helpful for professional Career. Employers demands for employees who can demonstrate good set of technical skills. With an insight of this Institute has started offering Add-on courses since 2013-14 to MCA and MBA students. By taking up add-on courses, students can acquire new skills and learn a host of new things. This way student end up gathering knowledge about his/her field of interest and can make maximum use of talent by channeling it in the right direction.

List of Add-on courses offered during period July 2021 – Jun. 2022:

Sr. No.	Add-on Course	Resource Person	No. of students registered (with Repetition)		No. of students registered (Without repetition)	
				Total		Total
1	Python Programming	Mr. Chandan Patil Senior Data Engineer at Goldman Sachs	59	243	57	185
2	Consumer Psychology	Dr. Sushil Kuma Sarangi Associate Professor	184		128	

Dr. Priyanka Singh
Director



Add-on course: **Consumer Psychology**
Syllabus

JSPM's

Jayawant Institute of Management Studies, Tathawade

Academic year 2021-2022

Session:-Jan 2022 to Apr. 2022

Add-on Course: Consumer Psychology (CS01)

Course Contents

Module 1: Introduction to Consumer Psychology Overview of foundation of consumer behaviour: Buyer, Shopper, Consumer Benefits, Segmentation,

Module 2: Consumer Decision Making Process, EKB Model, Studying Consumer behaviour.

Module 3: Consumer Decision Making Need and Information Search , Two Types of Capitals, External Information Search, Product Influence, , Purchase decision influence,

Module 4: Alternate Evaluation , Evaluation Criteria, Consumer Set, Consumer Decision roles, Outlet Selection, Consumer Decision rules, Choice Consumption , Consumption Situations, and Post-Purchase Behaviour Module

Module 5: The Individual Consumer , Psychophysics, Consumer Attributes, Person perception, Consumer Inferences, Consumer perceptions Memory and Learning Mood, Consumer Motivation, Emotion and Involvement Consumer Attitude, Communication Effects

Trainer: Dr. Sushil Kumar Sarangi

**Add-on course: Consumer Psychology
Brochure**



Consumer Psychology (CS01)

Last date to Register
5/01/2022



Who can register?

Are you interested in why and how people buy some products and not others? If so, then you might be interested in the Add-on course "consumer psychology".

All of your **Consumers** are **partners** in your mission

Course Contents:

Duration: 32 Hrs

- Introduction to Consumer Psychology
- Consumer Decision Making Process
- Alternate Evaluation
- Consumer Attributes
- Consumer Decision Making Need and Information Search



9766043263

Prof. Shweta Padale
Course Coordinator

JSPM's Jayawant Institute of Management Studies

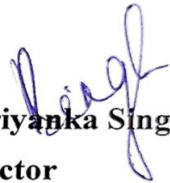
Add-on course: Consumer Psychology
List of students enrolled

JSPM's
JSPM's Jayawant Institute of Management Studies
Academic year: 2021-22 **Session: Jan 2022- Apr 2022**
Consumer Psychology (CS01)
List of students Registered (MCA)

Sr.No.	Student Name	Course	Sr.No.	Student Name	Course
1	Ashik Ali	MCA II	35	Ashish Marne	MCA II
2	Nilesh Amte	MCA II	36	Arathi Menon	MCA II
3	Bhushan Badhe	MCA II	37	Lavanya Nagare	MCA II
4	Saloni Behele	MCA II	38	Jagannath Nathan	MCA II
5	Akshay Bhadule	MCA II	39	Shreya Navale	MCA II
6	Swapnil Bhagat	MCA II	40	Pankhil Nemade	MCA II
7	Mahesh Bhalekar	MCA II	41	Deepak Nila	MCA II
8	Anup Bhosale	MCA II	42	Shreya Ojha	MCA II
9	Rishika Bhushan	MCA II	43	Shashank Pingalkar	MCA II
10	Chaitanya Deshmukh	MCA II	44	Vivek Salunke	MCA II
11	Snehal Dongare	MCA II	45	Pranay Salunkhe	MCA II
12	Snehal Gadade	MCA II	46	Akshay Sawase	MCA II
13	Saket Gaikwad	MCA II	47	Pravin Shelke	MCA II
14	Samadhan Gaikwad	MCA II	48	Ratndeeep Shendage	MCA II
15	Kalyani Gautam	MCA II	49	Kanhaiya Shinde	MCA II
16	Ashlesha Gulbhile	MCA II	50	Prashant Shinde	MCA II
17	Pranali Ingle	MCA II	51	Bhushan Sonawane	MCA II
18	Karan Jadhav	MCA II	52	Megha Ughade	MCA II
19	Aishwarya Jagtap	MCA II	53	Ruchita Wandile	MCA II
20	Ritu Jangid	MCA II	54	Anurag Zilpelwar	MCA II
21	Jancy Jose	MCA II	55	Charjan Monika Prashantrao	MCA III
22	Pranita Kadam	MCA II	56	Dhavale Pranita Pradip	MCA III
23	Rutuja Kadam	MCA II	57	Shaikh Ayesha Sartaj	MCA III
24	Shweta Kadam	MCA II	58	Pathak Ruchali Sharad	MCA III
25	Sayali Kandi	MCA II	59	Patel Arshiya Khwajamiya	MCA III
26	Rutik Khalkar	MCA II	60	Jadhav Mayuri Ankush	MCA III
27	Shantanu Khanapure	MCA II	61	Jadhav Priyanka Dinesh	MCA III
28	Saloni Khatri	MCA II	62	Kathawate Ruchita Pravin	MCA III
29	Krusha Kinkhabwala	MCA II	63	Khomane Sonali Dattatraya	MCA III
30	Rutuja Kulkarni	MCA II	64	Mali Onkar Avinash	MCA III
31	Kusum Kumari	MCA II	65	Manchandani Mohit Mukesh	MCA III
32	Swaleeya Magdum	MCA II	66	Patil Ratnesh Vikas	MCA III
33	Omkar Mahajan	MCA II	67	Thakur Mayur Arvind	MCA III
34	Jitendra Mahale	MCA II	68	Waghmare Harshada	MCA III


Prof. Shweta Padale
Course Coordinator




Dr. Priyanka Singh
Director


JSPM's**JSPM's Jayawant Institute of Management Studies**

Academic year: 2021-22

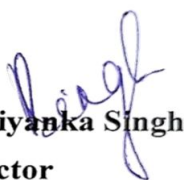
Session: Jan 2022- Apr 2022

Consumer Psychology (CS01)**List of students Registered (MBA)**

Sr.No.	Student Name	Course	Sr.No.	Student Name	Course
1	Aarti Waydande	MBA II	36	Rupesh Jadhav	MBA II
2	Ajinkya Lokhande	MBA II	37	Sammed Mahamane	MBA II
3	Akshada Pansare	MBA II	38	Sandesh Thokal	MBA II
4	Akshada Memane	MBA II	39	Sanket Deokate	MBA II
5	Apeksha Dekhane	MBA II	40	Sanket Shinde	MBA II
6	Ashish Warkad	MBA II	41	Saurabh	MBA II
7	Ashish Lokhande	MBA II	42	Sayali Jadhav	MBA II
8	Ashitosh Maske	MBA II	43	Shivani Patil	MBA II
9	Bhushan Kadu	MBA II	44	Shraddha Kulkarni	MBA II
10	Deepti More	MBA II	45	Shubham Sonawane	MBA II
11	Dhanesh Masne	MBA II	46	Snigdha Dubey	MBA II
12	Durgesh Vitore	MBA II	47	Sohail Khan	MBA II
13	Hrishikesh Dhawale	MBA II	48	Sudhanshu Pai	MBA II
14	Jivan Misal	MBA II	49	Sushama Kamble	MBA II
15	Kalyani Kamble	MBA II	50	Sushant Devane	MBA II
16	Kavita Mashane	MBA II	51	Swapnil Wagh	MBA II
17	Kshitija Borhade	MBA II	52	Swaraj Salve	MBA II
18	Mayuri Kakade	MBA II	53	Tushar Bhosale	MBA II
19	Nihal Wadate	MBA II	54	Urmila Nikam	MBA II
20	Nikhil Deshmukh	MBA II	55	Vaibhav Gajare	MBA II
21	Nilesh Gayke	MBA II	56	Vishal Kathe	MBA II
22	Omkar Katore	MBA II	57	Vishal Jadhav	MBA II
23	Pawan Shinde	MBA II	58	Yogesh Baviskar	MBA II
24	Pooja Gate	MBA II	59	Aashutosh Chaudhari	MBA II
25	Prajakta Patil	MBA II	60	Abhishek Patil	MBA II
26	Prasad Borate	MBA II	61	Aditya Joshi	MBA II
27	Prashant Sonawane	MBA II	62	Akash Pujari	MBA II
28	Pratiksha Gajare	MBA II	63	Akshay Chemate	MBA II
29	Pravin Shinde	MBA II	64	Amol Waghmare	MBA II
30	Priyanka Mahajan	MBA II	65	Anantkumar Kadu	MBA II
31	Rajesh Jadhav	MBA II	66	Aniket Suryawanshi	MBA II
32	Rinu Kurup	MBA II	67	Aniket Wadmare	MBA II
33	Rohan Walunj	MBA II	68	Anup Jadhav	MBA II
34	Roshan Dhotre	MBA II	69	Ashitosh Jaymali	MBA II
35	Roshni Palaspagar	MBA II	70	Bhagyashree Batule	MBA II


Prof. Shweta Padale
Course Coordinator




Dr. Priyanka Singh
Director

JSPM's
JSPM's Jayawant Institute of Management Studies
Academic year: 2021-22 **Session: Jan 2022- Apr 2022**
Consumer Psychology (CS01)
List of students Registered (MBA)

Sr.No.	Student Name	Course	Sr.No.	Student Name	Course
71	Chintamani Lungare	MBA II	106	Sushruta Moodi	MBA II
72	Damini Badole	MBA II	107	Susmita Mhamane	MBA II
73	Deepika Dixit	MBA II	108	Tejas Shaha	MBA II
74	Dhiraj Lagad	MBA II	109	Tushar Patil	MBA II
75	Diwakar Kumar	MBA II	110	Tushar Bhore	MBA II
76	Govinda Nerpagar	MBA II	111	Tushar Raut	MBA II
77	Gururaj Phatak	MBA II	112	Uddhav Barkale	MBA II
78	Kaustubh Chopadekar	MBA II	113	Vaibhav Rashinkar	MBA II
79	Manoj Pawar	MBA II	114	Vaishnavi Joshi	MBA II
80	Mayur Golande	MBA II	115	Vijayalakshmi Iyer	MBA II
81	Mayur Lodha	MBA II	116	Vikas Ghuge	MBA II
82	Nikhil Pawar	MBA II	117	Vishakha Chaudhari	MBA II
83	Nikhil Padwal	MBA II	118		
84	Nishant Bhoite	MBA II	119		
85	Omkar Bathe	MBA II	120		
86	Pooja Chavan	MBA II	121		
87	Pooja Jadhav	MBA II	122		
88	Prajakta Shinde	MBA II	123		
89	Prashant Kote	MBA II	124		
90	Pratik Kamble	MBA II	125		
91	Priti Rathod	MBA II	126		
92	Rachana Pingale	MBA II	127		
93	Rashmi Dhondge	MBA II	128		
94	Rohan Shinde	MBA II	129		
95	Rohini Jagadale	MBA II	130		
96	Rushikesh Patil	MBA II	131		
97	Rutuja Deshmukh	MBA II	132		
98	Sameer Bode	MBA II	133		
99	Sanika Kshirsagar	MBA II	134		
100	Shrinivas Sirdeshpande	MBA II	135		
101	Shrutika Panale	MBA II	136		
102	Shubham Chaudhari	MBA II	137		
103	Shubham Ghavate	MBA II	138		
104	Snehal Gavas	MBA II	139		
105	Sonba Padalkar	MBA II	140		



Prof. Shweta Padale
Course Coordinator

Dr. Priyanka Singh
Director

Add-on course: Consumer Psychology
Sample Certificate



JSPM's
Jayawant Institute of Management Studies

CERTIFICATE OF PARTICIPATION

THE CERTIFICATE IS PROUDLY PRESENTED TO

Mr./Ms. _____ from MBA/ MCA
for successful participation in Add-on Course "Consumer Psychology (CS01)"
conducted between 10 January 2022 - 7 March 2022.

Dr. Sushil Kumar Sarangi
Course coordinator



Dr. Priyanka Singh
Director

Add-on course: Python Programming Brochure

Programming *Laungage*



Our *Services*



“ A to Z of Python Programming

”

About *Python Programming*

Python Programming is intended for software engineers, systems analysts, program managers and user support personnel who wish to learn the Python programming language.

This Python for beginners training course leads the students from the basics of writing and running Python scripts to more advanced features such as file operations, regular expressions, working with binary data, and using the extensive functionality of Python modules. Extra emphasis is placed on features unique to Python, such as tuples, array slices, and output formatting.

Our *Objectives*



- Master the fundamentals of writing Python scripts
- Learn core Python scripting elements such as variables and flow control structures

Discover how to work with lists and sequence data



- Write Python functions to facilitate code reuse
- Use Python to read and write files

About JIMS

JSPM's Jaywant Institute of Management Studies (JIMS) is approved by All India Council for Technical Education, New Delhi and the Courses MBA and MCA are affiliated to the University of Pune. From a modest beginning in 2004, Jaywant Institute of Management Studies (JIMS) has now grown into a fully integrated management and computer institute.

The guiding philosophy of the institute is 'creation of knowledge and influencing management practices.'



Certificate course

Contact

Prof. Deepak Pandita

Phone: 9021995154

Python Programming
Add-on course



JSPM's
Jaywant Institute of Management Studies

Programming *Laungage*



Our *Services*



“ A to Z of Python Programming

”

About *Python Programming*

Python Programming is intended for software engineers, systems analysts, program managers and user support personnel who wish to learn the Python programming language.

This Python for beginners training course leads the students from the basics of writing and running Python scripts to more advanced features such as file operations, regular expressions, working with binary data, and using the extensive functionality of Python modules. Extra emphasis is placed on features unique to Python, such as tuples, array slices, and output formatting.

Our *Objectives*



- Master the fundamentals of writing Python scripts
- Learn core Python scripting elements such as variables and flow control structures

Discover how to work with lists and sequence data

- Write Python functions to facilitate code reuse
- Use Python to read and write files



About JIMS

JSPM's Jaywant Institute of Management Studies (JIMS) is approved by All India Council for Technical Education, New Delhi and the Courses MBA and MCA are affiliated to the University of Pune. From a modest beginning in 2004, Jaywant Institute of Management Studies (JIMS) has now grown into a fully integrated management and computer institute.

The guiding philosophy of the institute is 'creation of knowledge and influencing management practices.'



Certificate course

Contact

Prof. Deepak Pandita

Phone: 9021995154

Python Programming
Add-on course



JSPM's
Jaywant Institute of Management Studies

Add-on course: Python Programming
List of students enrolled

JSPM's Jayawant Institute of Management Studies

DEPARTMENT OF MCA

Academic year :- 2021-2022 Session:- Jun 2021 to Dec. 2021

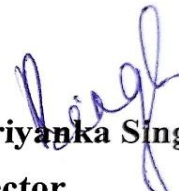
List of Registered Students

Course Name: Python Programmimg

Course coordinator: Deepak Pandita

1	Ali Ashik Yaseen
2	Badhe Bhushan Digambar
3	Behele Saloni Bhausahab
4	Bhadule Akshay Mahendra
5	Bhagat Swapnil Lalaji
6	Bhalekar Mahesh Chandrashekhar
7	Bhushan Rishika
8	Desai Dakshata Pramod
9	Deshmukh Chaitanya Rajendra
10	Dhagratwar Sonu Dipak
11	Dongare Snehal Sandesh
12	Gadade Snehal Rajendra
13	Gaikwad Saket Sudhir
14	Gaikwad Samadhan Tanaji
15	Gautam Kalyani Hanslal
16	Gulbhile Ashlesha Lalasaheb
17	Ingle Pranali Ravindra
18	Jadhav Karan Santosh
19	Jagtap Aishwarya Rajendra
20	Jancy Jose
21	Kinkhabwala Krusha Kalpeshkumar
22	Kolekar Raviraj Vilas
23	Kulkarni Rutuja Umeshchandra
24	Kusum Kumari
25	Magdum Swaleeya Zakir
26	Mahajan Omkar Ajay
27	Mashal Sudhakar Eknath
28	Maya Pawar
29	Menon Arathi Sasidharan
30	Monu Khokar

31	Nagare Lavanya Machindra
32	Nathan Jagannath Senthil
33	Navale Shreya Dattatraya
34	Nemade Pankhil Anil
35	Pranita Kadam
36	Rutik Khalkar
37	Rutuja Kadam
38	Saloni Khatri
39	Salunkhe Pranay Sanjay
40	Sawase Akshay Arjun
41	Sayali Kandi
42	Shashank Pingalkar
43	Shelke Pravin Nandram
44	Shendage Ratndeeep Rajkumar
45	Shinde Kanhaiya
46	Shinde Prashant Sitaram
47	Shreya Ojha
48	Shweta Kadam
49	Thorve Namrata Balkrushna
50	Ughade Megha Ramesh
51	Vivek Salunke
52	Waghmare Harshad Subhash
53	Zilpelwar Anurag Ajay
54	Amte Nilesh
55	Anup Bhosale
56	Anant Kadu
57	Bhagyashree Batule
58	Chinchwade Abhijeet
59	Ritu Jangid


Dr. Priyanka Singh
Director

